



# UNIVERSITY OF MINNESOTA FUNDRAISING GUIDEBOOK



## INDIVIDUAL FUNDRAISERS

<p style="text-align: center;"><b>Holiday Gift baskets</b></p> <p>Try to get gift cards donated and raffle off a holiday gift basket. Collect gifts certificates targeted for a specific age group and auction it off for a holiday present</p>	<p style="text-align: center;"><b>Make phone calls</b></p> <p>Make phone calls to everyone you know to make a donation for the Relay For Life, be sure to tell them what it is all about if they don't already know!</p>
<p style="text-align: center;"><b>Write letters to family</b></p> <p>Check out <a href="http://www.uofmrelayforlife.com">www.uofmrelayforlife.com</a></p>	<p style="text-align: center;"><b>Have a Sponsor</b></p> <p>Ask your parent or employers to become your sponsor. Ask them do match donations, for every dollar you raise ask them match.</p>
<p style="text-align: center;"><b>Loose change in a jar</b></p> <p>Give each student a solo cup with a Relay For Life sticker attached. Have participants collect spare change throughout the semester to place in the cup. Towards the end of the semester hold a special bank night to collect all of the spare change your participants have collected</p>	<p style="text-align: center;"><b>Clean rooms in Residence Halls</b></p> <p>Go door to door and ask fellow students to pay you a dollar to vacuum their dorm room. This is a great fundraiser for campuses with huge dorm halls.</p>
<p style="text-align: center;"><b>Announcements at Church</b></p> <p>Make an announcement in the Church that you will be collecting donations after the service for the Relay For Life.</p>	<p style="text-align: center;"><b>Walk dogs</b></p> <p>Walk your neighbor's dog for a donation to the Relay For Life.</p>
<p style="text-align: center;"><b>Ask neighbors</b></p> <p>Go door to door and ask if they will give a donation to the Relay For Life.</p>	<p style="text-align: center;"><b>Make crafts to sell</b></p> <p>Sell homemade crafts, blankets, Christmas gifts for a donation to the Relay For Life.</p>
<p style="text-align: center;"><b>Yard work</b></p> <p>Ask your neighbors if they need anything done around their house for a small donation to the Relay For Life, you can give them a hand.</p>	<p style="text-align: center;"><b>Sell Luminaria</b></p> <p>Luminaria is a white paper bag that individual's can purchase for a \$10 suggested donation to decorate honor or memory of a loved one.</p>

<p style="text-align: center;"><b>Bake sale</b></p> <p>Bake some treats and sell them at various locations around campus for a small donation.</p>	<p style="text-align: center;"><b>Ask faculty/staff</b></p> <p>Ask your professors for a donation to the Relay For Life, be sure they know what the Relay is, and where there money is going.</p>
<p style="text-align: center;"><b>Christmas caroling</b></p> <p>Get your friends together and go Christmas caroling. Tis the Season!!</p>	<p style="text-align: center;"><b>Sell your textbooks</b></p> <p>At the end of the semester, sell your textbooks and give the little pocket change back to the Relay.</p>
<p style="text-align: center;"><b>Snow shoveling</b></p> <p>Ask your neighbors if they need their sidewalk shoveled, and you will do it for a small donation for the Relay For Life!</p>	<p style="text-align: center;"><b>Sell Flowers</b></p> <p>Ask your local flower shop to donate a portion of the proceeds that your team sells.</p>
<p style="text-align: center;"><b>Babysitting</b></p> <p>Baby-sitters are always a commodity. Send out a letter to all your faculty members letting them know you are baby-sitting for a cause; Relay For Life.</p>	<p style="text-align: center;"><b>Have a party with donations to Relay</b></p> <p>Collect donations at the door for Relay For Life. Let your friends know where the money is going.</p>
<p style="text-align: center;"><b>Radio station</b></p> <p>If you have a contact at a radio station, ask if they will make an announcement on air for the Relay For Life, and explain the one night event!</p>	<p style="text-align: center;"><b>Facebook/Myspace</b></p> <p>Send 20 Facebook messages asking for \$5 a piece.</p>
<p style="text-align: center;"><b>Collect Cans</b></p> <p>Did you know you can make money recycling cans? Collect all your soda cans and bring them to the nearest recycling center in exchange for cash. Use that to get your personal goal of \$100.</p>	<p style="text-align: center;"><b>Suc for a buck</b></p> <p>Go door to door in your Residential Halls and ask fellow students to pay you a dollar to vacuum their dorm room.</p>

## GROUP FUNDRAISERS

<p><b>Car Wash</b></p> <p>Ask a local gas station if you could host a car wash in their parking lot with all donations going to Relay For Life.</p>	<p><b>Drag Show</b></p> <p>Find a place to have your show, find some willing people to dress up as the opposite sex, and charge a cover at the door to get in.</p>
<p><b>Nachos/Walking tacos</b></p> <p>Great fundraiser for Residential Halls! Get all the fixings for nachos and have build your own nacho night in your lounge area.</p>	<p><b>Sports tournament</b></p> <p>Host a sports tournament of your choice at a local park or recreation area.</p>
<p><b>Bake Sale</b></p> <p>Have your team mates make a few bake goods to sell somewhere on campus. (Make sure to get a food permit through the Students Activities Office.)</p>	<p><b>Spaghetti feed</b></p> <p>Host a spaghetti dinner at your local community center or house. Have your team mates sell tickets to the event. Maybe even have a silent auction with donations you receive from local businesses.</p>
<p><b>Pie your RA</b></p> <p>Host a night in the Residential Halls where you can pie your RA. Charge a dollar per throw and see how many times your RA can get a pie in the face.</p>	<p><b>Rake leaves</b></p> <p>Rake leaves in your neighbor hood for a small donation that will go to Relay For Life.</p>
<p><b>Bag groceries</b></p> <p>Ask the local grocery store if you can bag groceries for the day. Tell them about the cause.</p>	<p><b>Hope floats</b></p> <p>Sell Root Beer floats “Hope Floats” at an event or area on campus. (Make sure to get a food permit through the Students Activities Office.)</p>
<p><b>Yard games</b></p> <p>Host a game night in your back yard. Charge for entrance, have lawn dice, and other popular yard games.</p>	<p><b>Movie night</b></p> <p>Host a movie night somewhere on campus (maybe behind Coffman Memorial Union or in the Superblock), charge admission, and sell some treats.</p>

<p style="text-align: center;"><b>Finals care packages</b></p> <p>Send out letter that you have final care packages for sale. The parents will be willing to buy one to send to their hard working students. Fill baskets with fruit, a stress ball, and other goodies that will take away a little stress.</p>	<p style="text-align: center;"><b>Garage sale</b></p> <p>Sell the old clothes that sit in your closet or get rid of a few miscellaneous objects around your house by holding a garage sale.</p>
<p style="text-align: center;"><b>Gift wrapping</b></p> <p>Do holiday gift wrapping at your local mall or shopping center with donations going to Relay For Life.</p>	<p style="text-align: center;"><b>Coupon books</b></p> <p>Find restaurants, stores, and other places that are willing to have coupons. Round them all up and put together a coupon book.</p>
<p style="text-align: center;"><b>Penny wars</b></p> <p>Find a few old water jugs or coffee cans, decorate them, and start a penny war at your office, residential hall, or school.</p>	<p style="text-align: center;"><b>T-shirts</b></p> <p>Design a t-shirt and sell them somewhere on campus, on Facebook, or at another fundraising event.</p>
<p style="text-align: center;"><b>Restaurant proceeds</b></p> <p>Ask local restaurants to donate a percent of their proceeds for a day to Relay For Life. Pass out flyers for advertisement.</p>	<p style="text-align: center;"><b>Sun and Moons</b></p> <p>Ask your team mentor to get in contact with the American Cancer Society and get Suns and Moons that can be sold in honor or memory of a loved one for \$1 at a local grocery store, restaurant, etc.</p>
<p style="text-align: center;"><b>Matching funds</b></p> <p>Ask your employer, parents, etc. to match the funds that you raise.</p>	<p style="text-align: center;"><b>Work a sporting event</b></p> <p>Get in contact with the Metrodome or Gopher Sports and see if you could do a fundraiser at a sporting event, helping with concessions, a silent auction, etc.</p>
<p style="text-align: center;"><b>Poster Sales</b></p> <p>Round up posters and sell them. Make sure you let people know where the profit is going.</p>	<p style="text-align: center;"><b>Sell student-made art</b></p> <p>Have a relaxing night with your roommates and make necklaces, paint portraits and sell them for donations to Relay For Life. Otherwise ask your art department if they have old projects that they would be willing to pardon with.</p>

<p style="text-align: center;"><b>Golf tournament</b></p> <p>Chare per team (make sure it is enough to cover the cost of the facilities) and let them know that it is going to the Relay For Life.</p>	<p style="text-align: center;"><b>Pink toilet</b></p> <p>Find an old toilet, paint it pink or purple, and put it on your neighbor's lawn. Tell them they need to make a donation for you to take it off. If they want it on the game, tell them if they pay more they can have it put on someone else's lawn.</p>
<p style="text-align: center;"><b>Deliver Meals</b></p> <p>Cook meals for the elderly or someone that is sick. Tell them it is cost free, but if they want to make a donation to the Relay For Life, you would appreciate it.</p>	<p style="text-align: center;"><b>Comedy Club</b></p> <p>Organize for comedians to come together for a show, with hopes that they will come free of charge. Then charge a cover at the door and tell them it will all go for Relay For Life.</p>
<p style="text-align: center;"><b>Wait Tables</b></p> <p>If there are local restaurants that are willing to have a Relay For Life night, let them know you are willing to work free of charge if the tips will go to Relay For Life.</p>	

## ONSITE FUNDRAISERS

<p><b>Silent Auction</b></p> <p>Have a silent auction at the Relay For Life. Make sure to have good advertising, so that Relayer's know what is available for purchase.</p>	<p><b>Selling T-shirts</b></p> <p>Design a t-shirt and sell them for \$10 each at Relay For Life.</p>
<p><b>Food Vendors</b></p> <p>Find someone to donate food to the Relay and ask if they will be able to come on April 17<sup>th</sup>.</p>	<p><b>Henna tattoos</b></p> <p>Get your supplies before the Relay and advertise that your team has henna tattoos!</p>
<p><b>Suntan Lotion Massage</b></p> <p>Have a massage table at the Relay. Use suntan lotion instead of oils for your massage.</p>	<p><b>Kissing booth</b></p> <p>Having a Kissing booth at the Relay. Charge \$1 per kiss.</p>
<p><b>Bake Sale</b></p> <p>Bake treats to sell at the Relay. (Make sure to get a food permit through the University of Minnesota Student Activities Office.)</p>	<p><b>Hair styling</b></p> <p>Have a booth at the Relay For Life with hair styling. Come up with a catchy advertising phrase and everyone will want to get their hair done.</p>
<p><b>Sell flowers</b></p> <p>Try to get flowers donate or at a discounted price from your local flower shop then sell them for a dollar each at Relay For Life.</p>	<p><b>Karaoke</b></p> <p>Have a Karaoke machine set up at the Relay. Charge per song.</p>
<p><b>Talent Show</b></p> <p>Host a show at the Relay and find the most intriguing talents. Pay for admission to the Talent Show.</p>	<p><b>Day of Cleaning Raffle</b></p> <p>Team members donate a suggested five hours to house clean your home for spring.</p>

<p style="text-align: center;"><b>Wii/DDR/Guitar Competitions</b></p> <p>Have these games available at your camp sites, and charge to play. Set up a tournament and charge for admission.</p>	<p style="text-align: center;"><b>Movie Tent</b></p> <p>Have a tent set up with a movie play and charge admission.</p>
<p style="text-align: center;"><b>Donate money to request a song</b></p> <p>Charge \$1 to request a song, \$3 to turn a song off.</p>	<p style="text-align: center;"><b>Line the track with quarters</b></p> <p>Collect quarters and advertise to line the track with quarters! See how much money it takes to makes it's way all the way around.</p>
<p style="text-align: center;"><b>Date auction</b></p> <p>Organize a date auction at Relay For Life. Or get your team mates to get donations from local restaurants, movie theaters, etc. and auction off date packages as well.</p>	<p style="text-align: center;"><b>Poker tournament</b></p> <p>Set up a poker tournament and charge admission. Promote the winner keeps half, and the other half goes to the Relay.</p>
<p style="text-align: center;"><b>Basket auction</b></p> <p>Get donation from local stores, restaurants, etc. and put together baskets and set up a silent auction with them.</p>	<p style="text-align: center;"><b>Bench Press Contest</b></p> <p>Have a bench press contest at the school gyms to promote fitness and raise Relay money. The participant who can press his own weight the most times wins. Divide contestants into categories. Allow women to press half of their weight. Award trophies and charge a registration few. Ask for donations for luminaries and sign up new teams. This works especially well as a fundraiser for the football team.</p>



## ONLINE FUNDRAISERS

<p><b>Facebook/MySpace/ Instant Messenger Profile</b></p> <p>20 facebook messages asking for \$5 a piece.</p>	<p><b>Email Fundraising ideas to team/committee members</b></p> <p>Make sure this list makes it to your teammates!</p>
<p><b>Add Relay site link to other sites</b></p> <p>Make the Relay For Life site your Facebook status.</p>	<p><b>Share Relay and ACS Stories</b></p> <p>Share the reasons why you Relay, people are more willing to donate if they have a reason.</p>
<p><b>Daily news/message emails.</b></p> <p>Get Relay For Life out there.</p>	<p><b>Email Faculty/Family</b></p> <p>Check out <a href="http://www.uofmrelayforlife.com">www.uofmrelayforlife.com</a></p>
<p><b>Post info on school website</b></p> <p>Post Relay For Life information everywhere you can!</p>	<p><b>Email student orgs</b></p> <p>Make sure every student organization on campus knows about the Relay For Life. Ask them for donations.</p>